

COPRA

Cosmetic & Perfumery Retailers Association

COPRA MEMBERSHIP

Copra is the caring face
of the beauty industry

ABOUT

Founded in 1981, COPRA is a non-profit membership organisation set up to provide a focus for the cosmetics and perfume industry. Having fostered the Beauty Industry community during its transition from traditional bricks & mortar retail, towards a multi-channel, online and offline experience. We provide board members with regular opportunities to learn, connect, develop, and care for the UK's cosmetics and perfume industry.

We have implemented the following key goals to help the industry embrace and thrive through change:

- Foster relationships between the world's leading suppliers and retailers
- Recognize and reward outstanding products, businesses, and people.
- Champion togetherness, community, and generosity within the Cosmetic & Perfume Industry
- Support and dedicate our profits to the industry charity, 'Look Good Feel Better'.

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COPRA CARES

Copra is the caring face of Beauty

In a world of fluid living and remote working the importance of community is more prominent than ever.

COPRA was born over 40 years ago with values and togetherness at the heart of everything we do. As the Beauty Retail industry stands at the forefront of creating social change, community, and experience, we feel our role is more important and more exciting than ever.

COPRA is a place of togetherness. COPRA cares.

Copra is dedicated to raising money for the industry cancer charity. 'Look Good Feel Better', the only international cancer support charity that helps boost the physical and emotional wellbeing of people undergoing cancer treatment.

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GET INVOLVED

The essence of the Cosmetics and Perfume Industry is encapsulated into two industry-leading events, The Copra Awards Lunch, and the Copra Ball. Each event provides attendees with opportunities to connect, learn, have fun, and remind ourselves what an incredible industry we work in together.

But there is more to Copra...

- Attend Quarterly Focused Meetings.
- Learn from key Beauty Influencers in the Industry.
- Attend Meetings Held at Industry Leaders HQ's
- Training Courses Lead by Industry Experts.
- Stayed Ahead & Stay Informed.
- Vote for the 'Best in Beauty'
- Copra Awards Lunch.
- Copra Ball.

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SPONSORSHIP & SUPPORT

We are delighted to provide direct connections to key industry professionals, regular networking opportunities and bespoke packages to suit your requirements. Copra is the caring face of the Beauty Industry. Copra nurtures the industry through our annual Awards Lunch, The Copra Ball and through our online channels. We are very Proud to support 'Look Good Feel Better'.

- We Create Long-Lasting Relationships that Provide Tangible Benefits for all our Sponsors.
- Our Events Attract an Audience of Over 1200 Industry Experts.
- Visibility & Reach Across the Beauty Industry. Retail, Wholesale, Logistics, Manufacturing, Press & Media.
- Get in the Mag! All Sponsors are Featured in the Event Brochure.
- Cosmetic, Beauty and Perfumery Industry are Committed to Supporting Copra.
- Showcase Your Brand.

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OUR COPRA ANNUAL AWARDS

We are proud of our Copra Awards Heritage; all finalists are chosen by our retail members and reflect sales performance and achievements within the beauty and fragrance retail industry.

CRITERIA:

The Copra Awards is an annual presentation within the premium beauty and fragrance industry where we recognise the best new products, outstanding business and an outstanding individual.

This reflects the products achievements in sales performance or deemed to be a product or brand that has fundamentally changed the beauty industry.

The product awards are based on launches from the previous year and as a membership we have agreed each specific award category, which reflects established sectors within the beauty industry.

VOTING:

Our members submit their nominations for each award category. Members discuss each product or brand shortlisted and then vote for their overall award winner and highly commended

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MEMBERSHIP COSTS

The COPRA board is made up of the best in the business, the industries elite. We provide board members with regular opportunities to learn, connect, develop, and care for the UK's cosmetics and perfume industry.

Membership. Selected at the discretion of existing members, new applications for COPRA membership are welcomed from all UK beauty and fragrance retailers, department stores, on-line Retailers, chemists, and independent retailers – large or small.

With limited places, this is an invaluable opportunity.

Membership costs per annum:

Full Membership £500 + VAT.

Cost includes a complimentary ticket to attend either the Copra Awards Lunch or the Copra Ball.

Event Ticket Cost:

Copra Awards Lunch £215 + VAT

Copra Ball £260 + VAT

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MEET THE TEAM

COPRA board is made up of the best in the business, the industries elite. The Board runs alongside our HQ team.

Our Board is always elected by our members and there are always great opportunities for all members to get involved at all levels.

- Chairman: Vesa Kalho, Harrods, Luxury Beauty Buyer.
- Vice Chairman: Katie Cracknell, QVC, Beauty Buyer.
- Vice Chairman: Samantha Nesbitt, de Gruchy, Beauty Buyer.
- Camilla Pascucci: Secretary
- Philip Steer: Treasurer.
- Debbie Trumper: Consultant.

"From raising awareness for Look Good Feel Better, creating networking opportunities and training initiatives, to the annual COPRA Awards, one of the key events in the beauty calendar, COPRA is both a dynamic and outstanding organisation that we are extremely proud to support."

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GET IN TOUCH

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